

HI! WE ARE STUDIO INFOGRAFIKA



2D, 3D AND AI PRODUCTION

ABOUT US

Studio Infografika is the leading international award-winning animation production company. We create promotional and corporate videos with the quality and approach of feature cartoons, as well as animated series and short films

700 PROJECTS

- With international companies
- In various fields, from IT and banking to oil industry and pharma
- 13 years in the animation industry

 Showreel



ACHIEVEMENTS



СУЗДАЛЬФЕСТ



- **Silver Mercury** — Bronze Winner in “Best Use of Social Media”
- Jury Special Prize at the **Festival of Creative Industries G8**
- **Night of Comedy Shorts** — “Best Animated Film”
- **Reale Film Festival** — “Best Animation”
- **Suzdalfest** — “Applied Animation” — Official Selection
- **Big Cartoon Festival** — Official Selection
- **MarCom Awards** — EN+ Group SUSTAINABILITY REPORT Corporate Social Responsibility Design — Gold Winner
- **InterComm** — “Best In-Company Project” — Silver Winner

TEAM

WE HAVE

- Art Director
- Animation Directors
- Animators
- Illustrators
- Creative Director
- Screenwriters
- Producers
- Client Managers



Being a self-sustained animation studio, we build our project teams according to the objectives



CLIENTS



McDonald's^{MR}



McKinsey
& Company



playrix



TV TradingView



A101

Heartfelt mix of frame-by-frame animation, real footage and 3D renders of the residential complexes

CLIENT



TASK

Capture the essence of life in the developer's residential complexes to attract new clients

RUNTIME

7 videos, 20 seconds each

PRODUCTION TIME

9 weeks/video

TECHNIQUE

3D animation,
2D frame by frame character animation



Watch

AM NYAM

A stylish collaboration promo with everything we love: juicy frame by frame animation, fashionista characters and scrumptious burgers

CLIENT

Vkusno – i Tochka

TASK

Create a snappy promo for a collaboration

RUNTIME

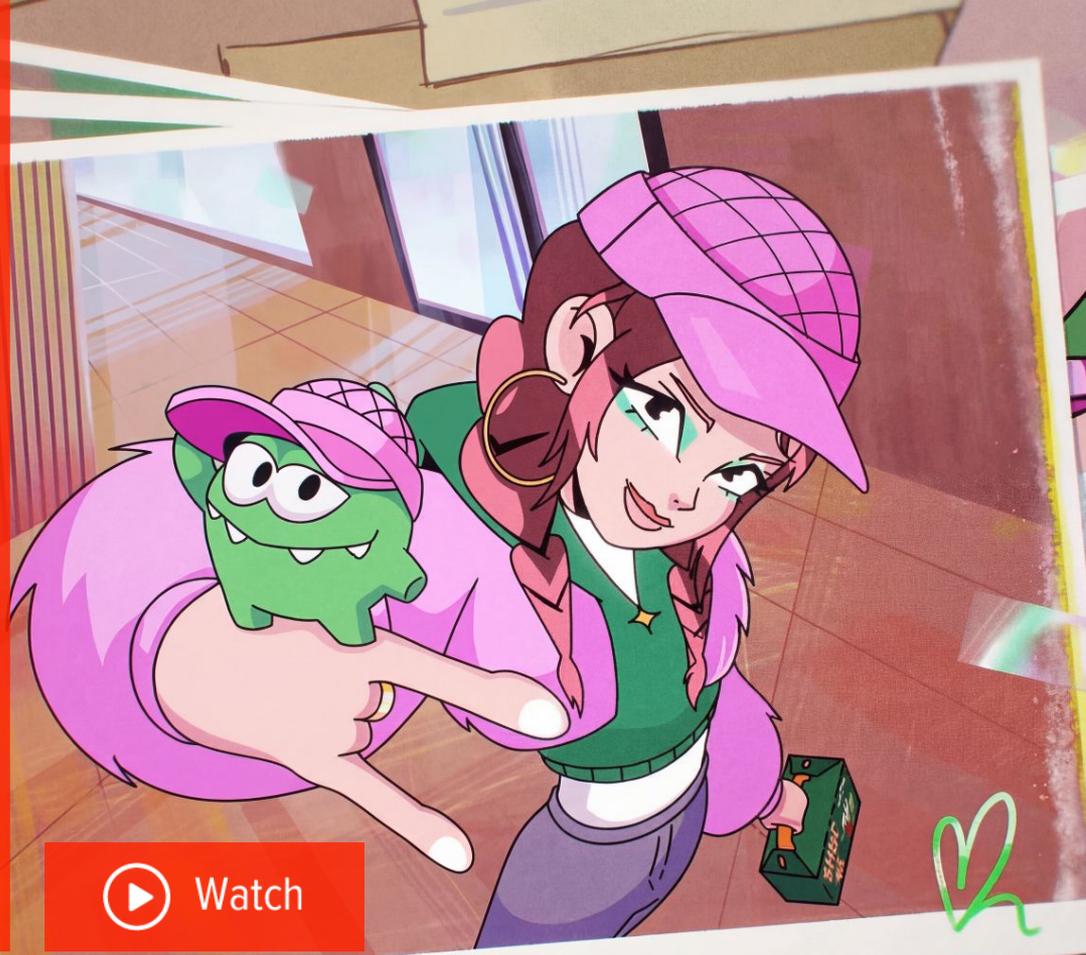
20 seconds

PRODUCTION TIME

5 weeks

TECHNIQUE

2D frame by frame character animation



DELOVYE LINII

Corporate fairy tale about delivering miracles

CLIENT

Delovye Linii

TASK

Congratulate transport company employees with a warm and cozy New Year and Christmas cartoon

RUNTIME

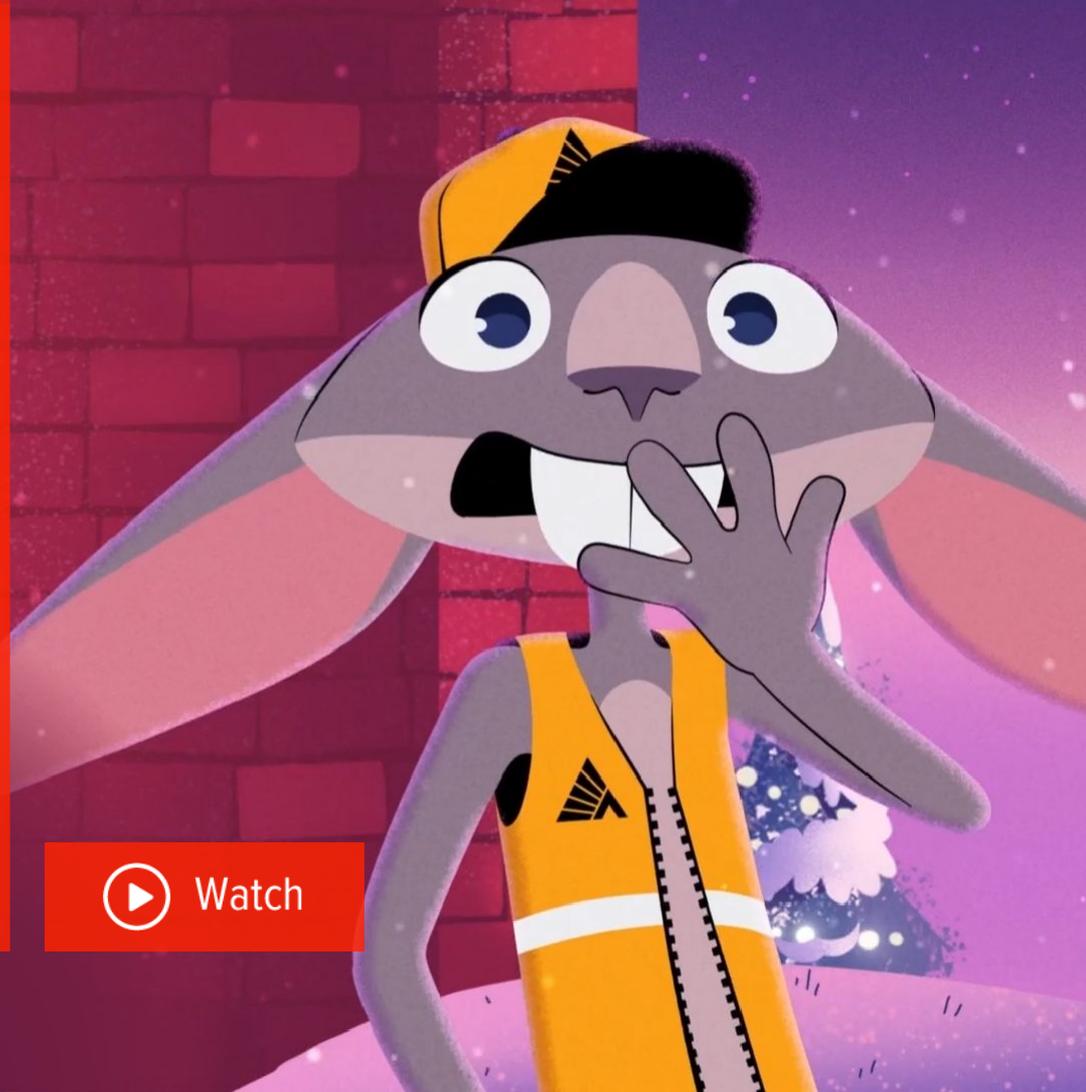
49 seconds

PRODUCTION TIME

3,5 weeks

TECHNIQUE

2D frame by frame character animation



Watch

COLABOOM

Romantic ad for a new booming flavour of ice

CLIENT

MAX

TASK

Make a youthful promo for flavoured ice

RUNTIME

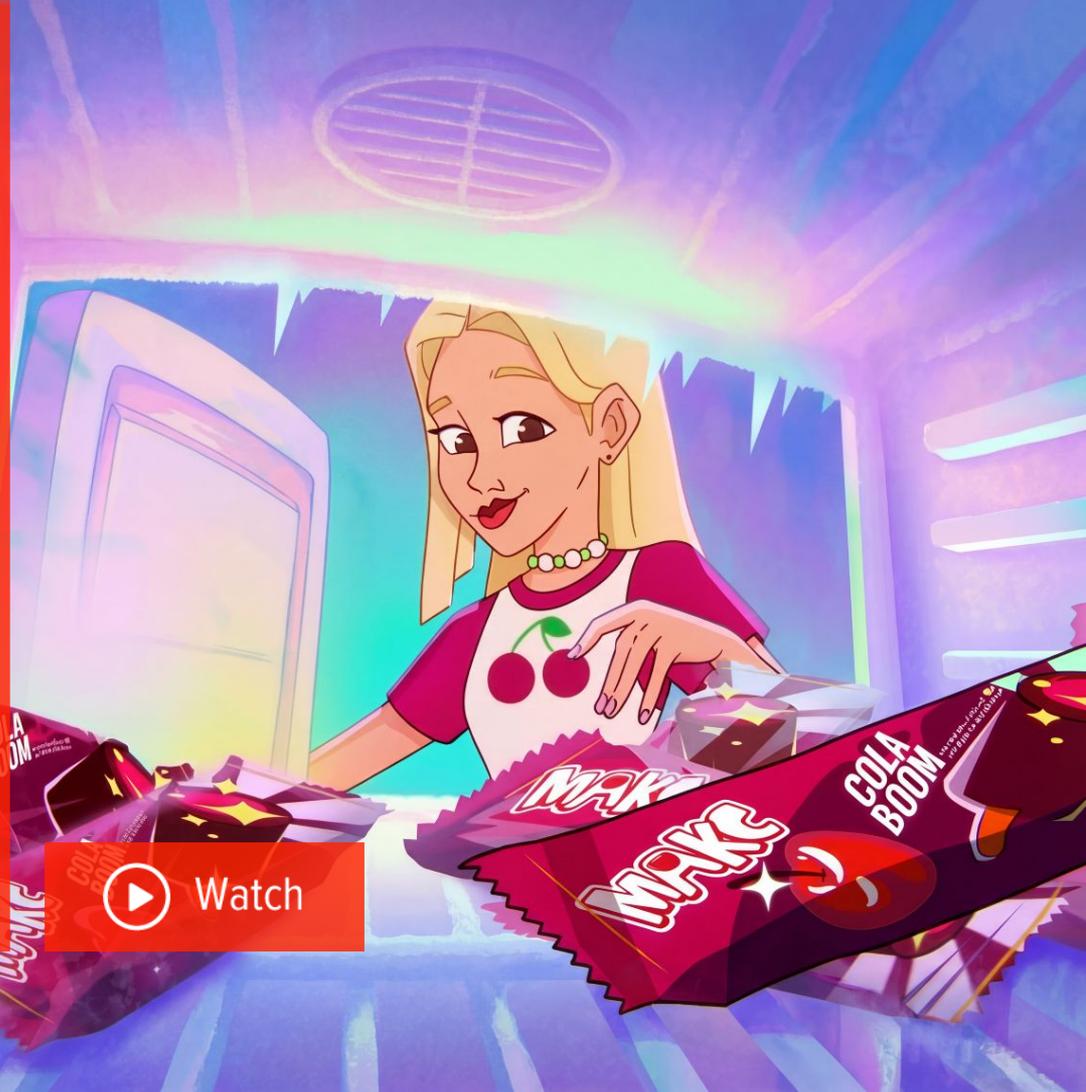
20 seconds

PRODUCTION TIME

5 weeks

TECHNIQUE

2D frame by frame animation



Watch

KOKODI ARENA

Gripping and edgy trailer for a dynamic shooter
by the game industry veterans (EA, Wargaming, Sony Online)

CLIENT

Nekkiz

TASK

Create an atmospheric trailer with insights
to the game lore and dynamic battles

RUNTIME

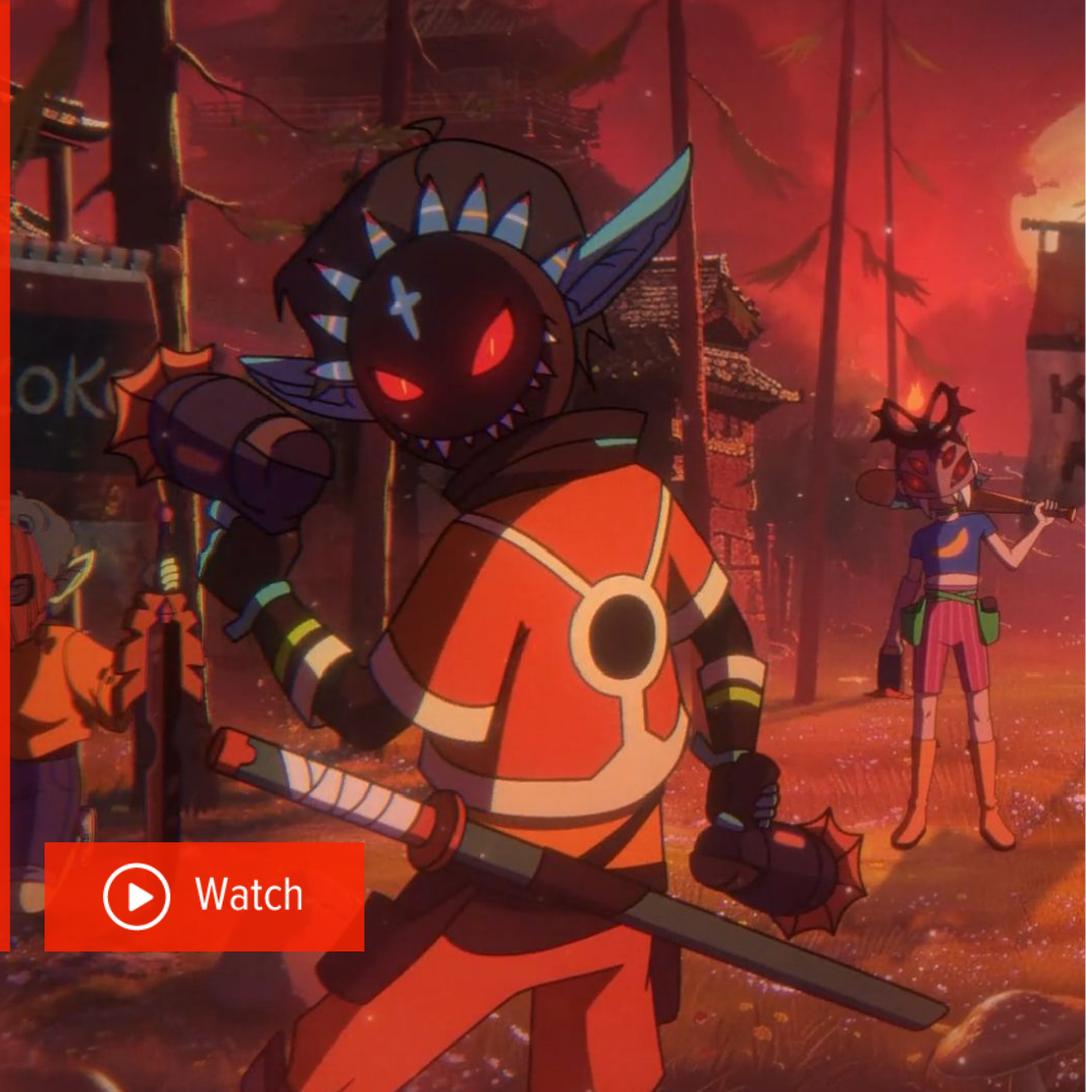
67 seconds

PRODUCTION TIME

7 weeks

TECHNIQUE

2D frame by frame character animation,
Midjourney background generation
with further handcraft development



Watch

KABOOM!

Intro for a documentary about the Russian comic book industry

CLIENT



STEREOTACTIC

TASK

Create a dynamic intro where comics burst into reality through explosive effects and titles

RUNTIME

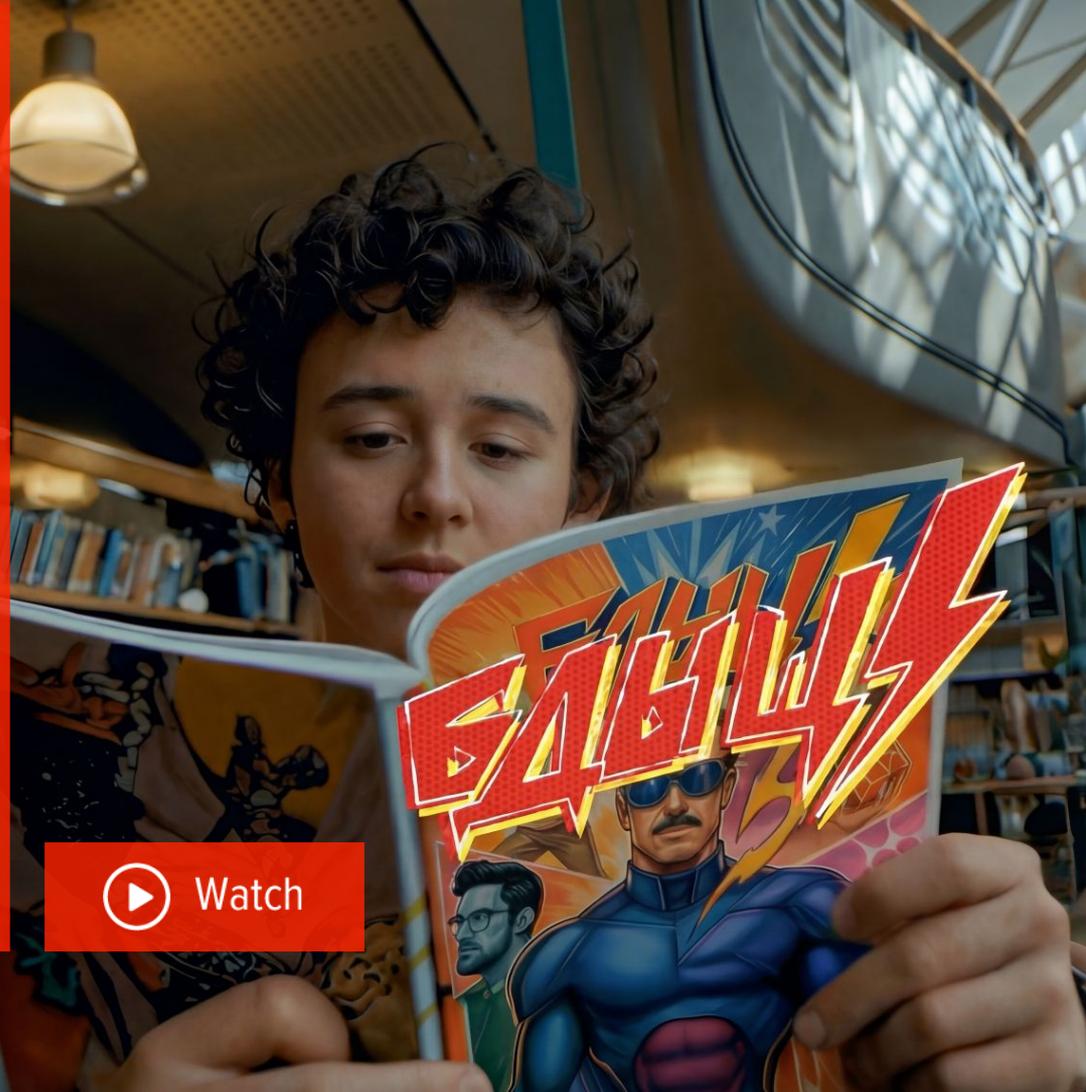
25 seconds

PRODUCTION TIME

4 weeks (September 2025)

TECHNIQUE

2D frame by frame animation,
Midjourney, Kling



Watch

AWARD

A video about the most important thing – well-fed cats

CLIENT

QUALITY FOR CHAMPIONS
Award

TASK

Through the generation of scenes with different cats, show that Award food is the perfect choice for any pet

RUNTIME

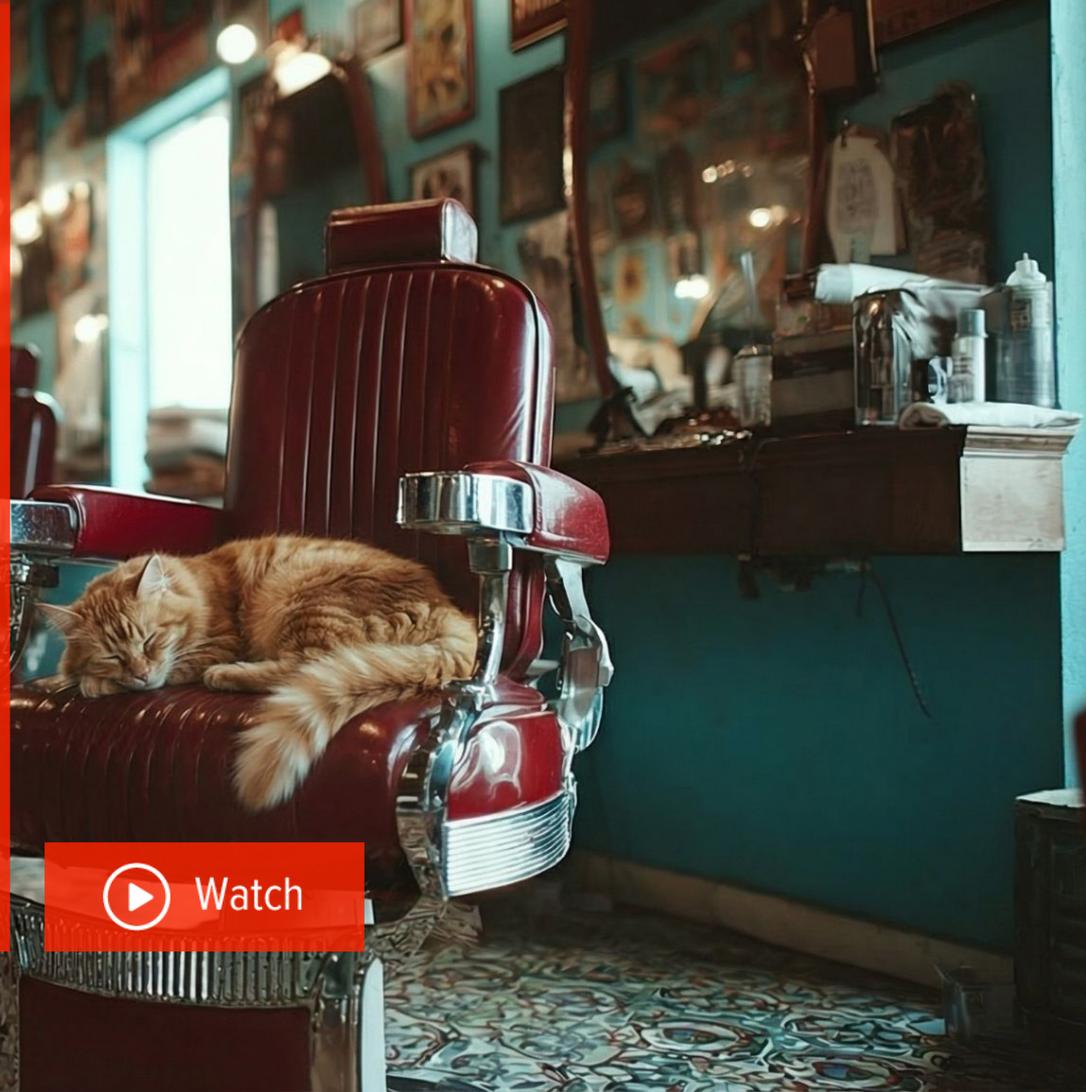
25 seconds

PRODUCTION TIME

2 weeks (December 2025)

TECHNIQUE

Midjourney, Kling, Nano Banana Pro, Seedance, Seedream, Photoshop



Watch

UNICORN

A vivid magical unicorns chase in the world of ready-to-eat breakfasts *Unicorn*

CLIENT

Chernogolovka

TASK

Make a promo-video for the collaboration with a young internet star

RUNTIME

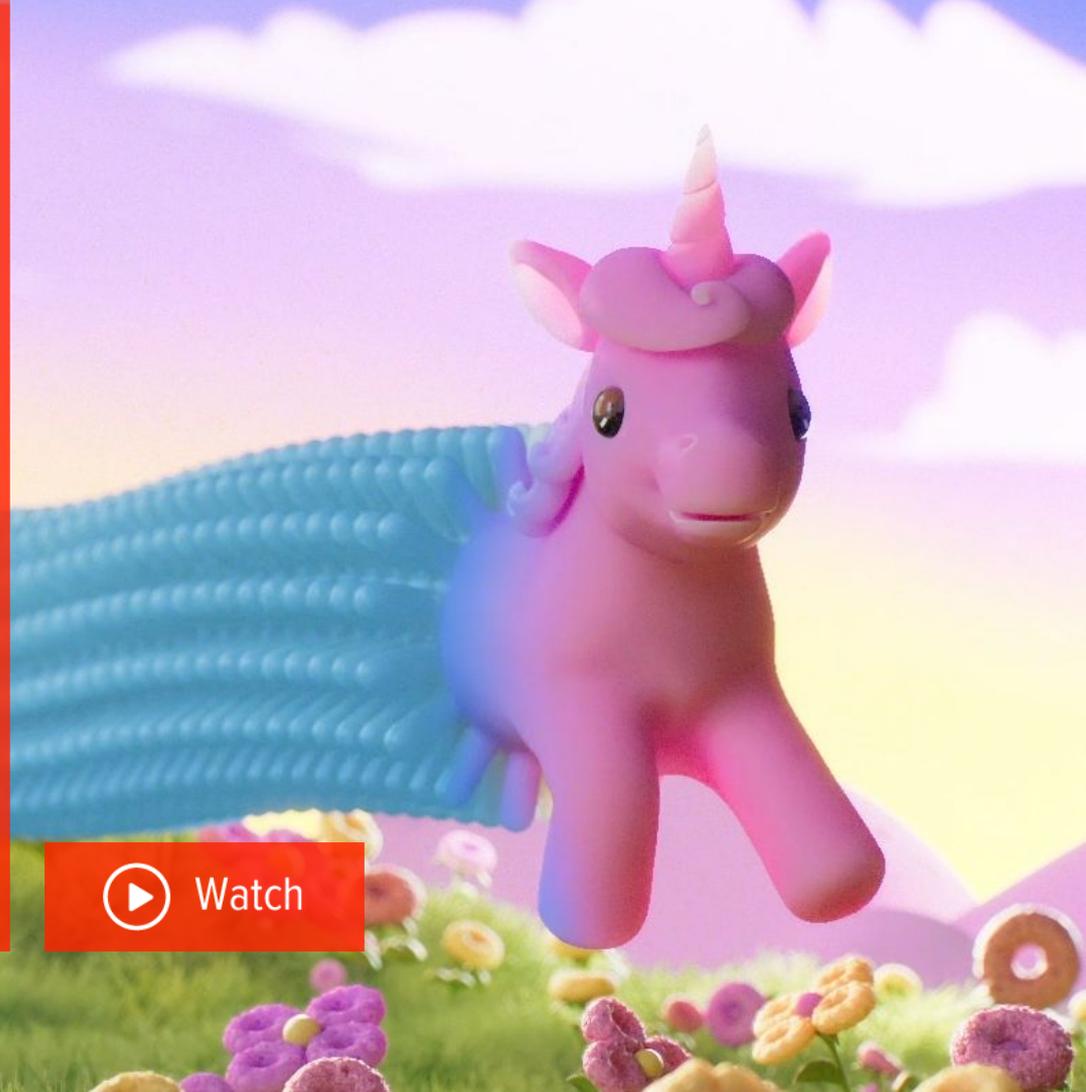
15 seconds

PRODUCTION TIME

4 weeks

TECHNIQUE

3D character animation,
2D frame by frame character animation



Watch

MIRATORG. NUGGETS

Ad-video about cheese nuggets

CLIENT

MIRATORG

TASK

Сделать рекламный ролик, после которого зрителям захочется есть

RUNTIME

10 seconds

PRODUCTION TIME

5 days (July 2025)

TECHNIQUE

Midjourney, Flux, VEO3, Kling,
Topaz, manual modification



Watch



KIZAZI MOTO: GENERATION FIRE

(animation) by Shonda animated films about
the future of African countries

CLIENT



TASK

Create character animation for the episode
First Totem Problems

RUNTIME

190 seconds of animation

PRODUCTION TIME

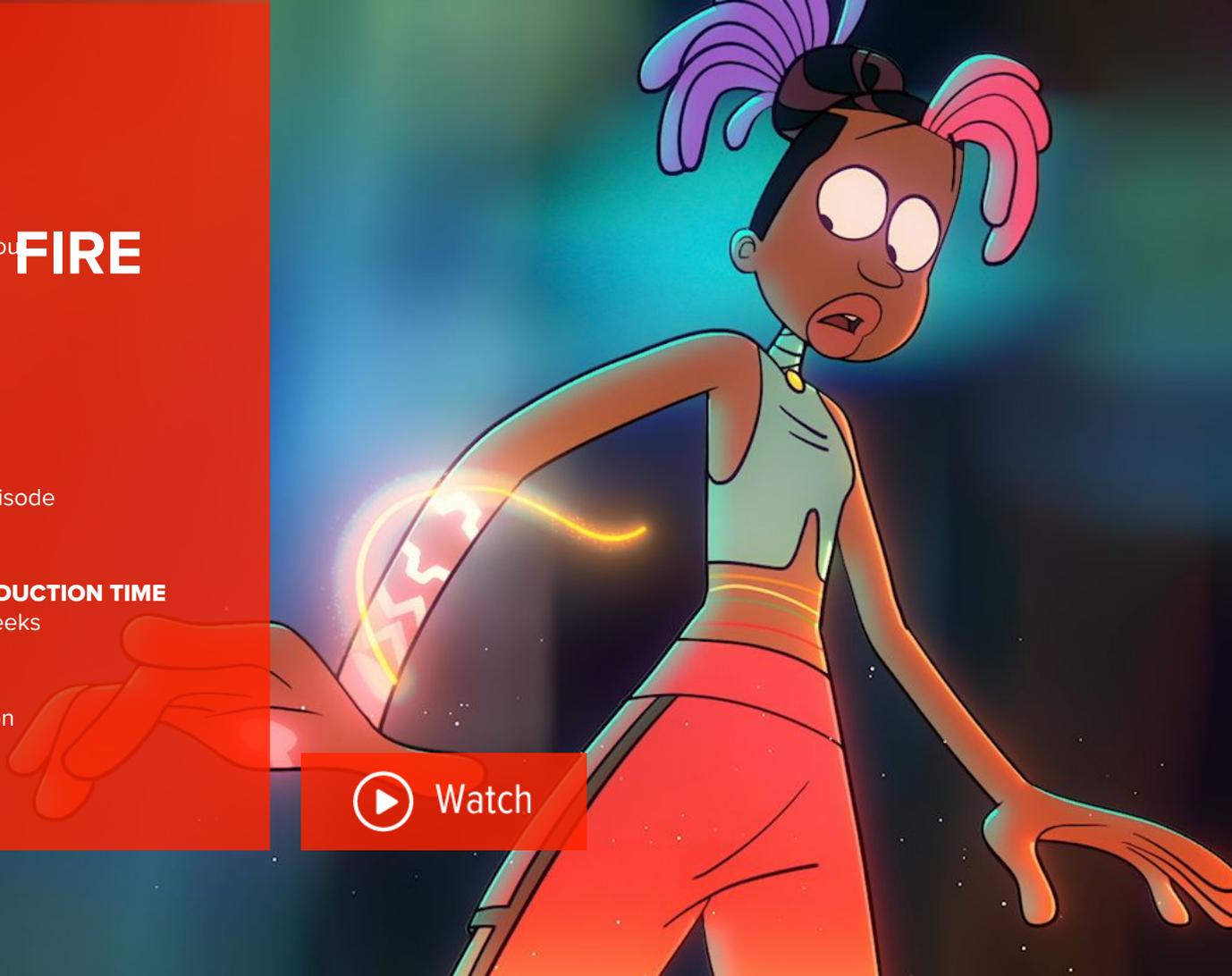
16 weeks

TECHNIQUE

2D frame by frame character animation



Watch



UMKA

Reboot of the iconic soviet animated film about *Umka* the bear and his friends

CLIENT

**SOYUZ
MULT
FILM**

TASK

Develop unique animation style for the pilot episode and produce five episodes of the series

RUNTIME

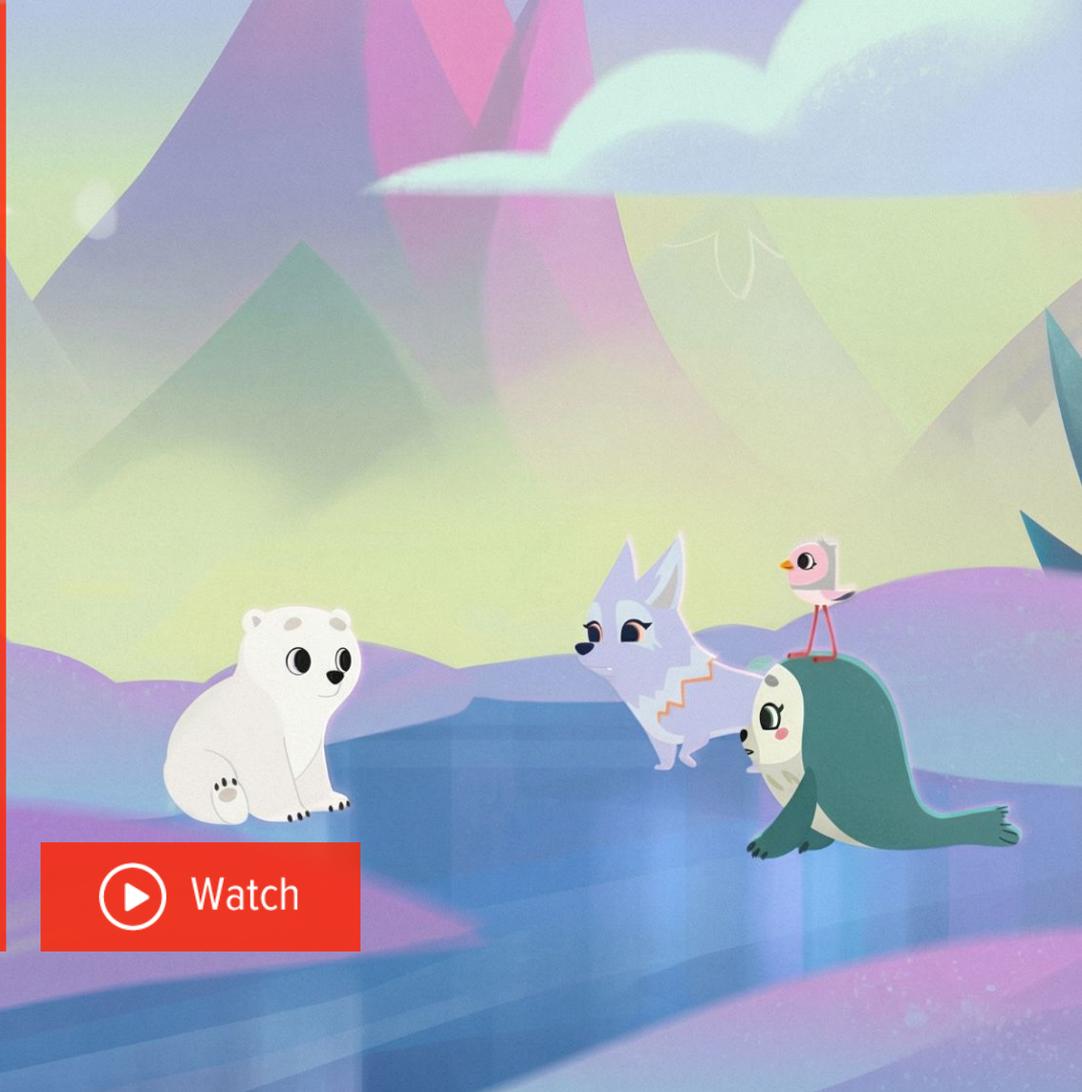
6 episodes, 360 seconds each

PRODUCTION TIME

6 weeks/episode

TECHNIQUE

2D frame by frame character animation



Watch

DRUNK ROBOTS

Brutal game promo video

CLIENT

DRUNK ROBOTS

TASK

Immerse the potential audience in the game's anarchic and rebellious world of robot fights

RUNTIME

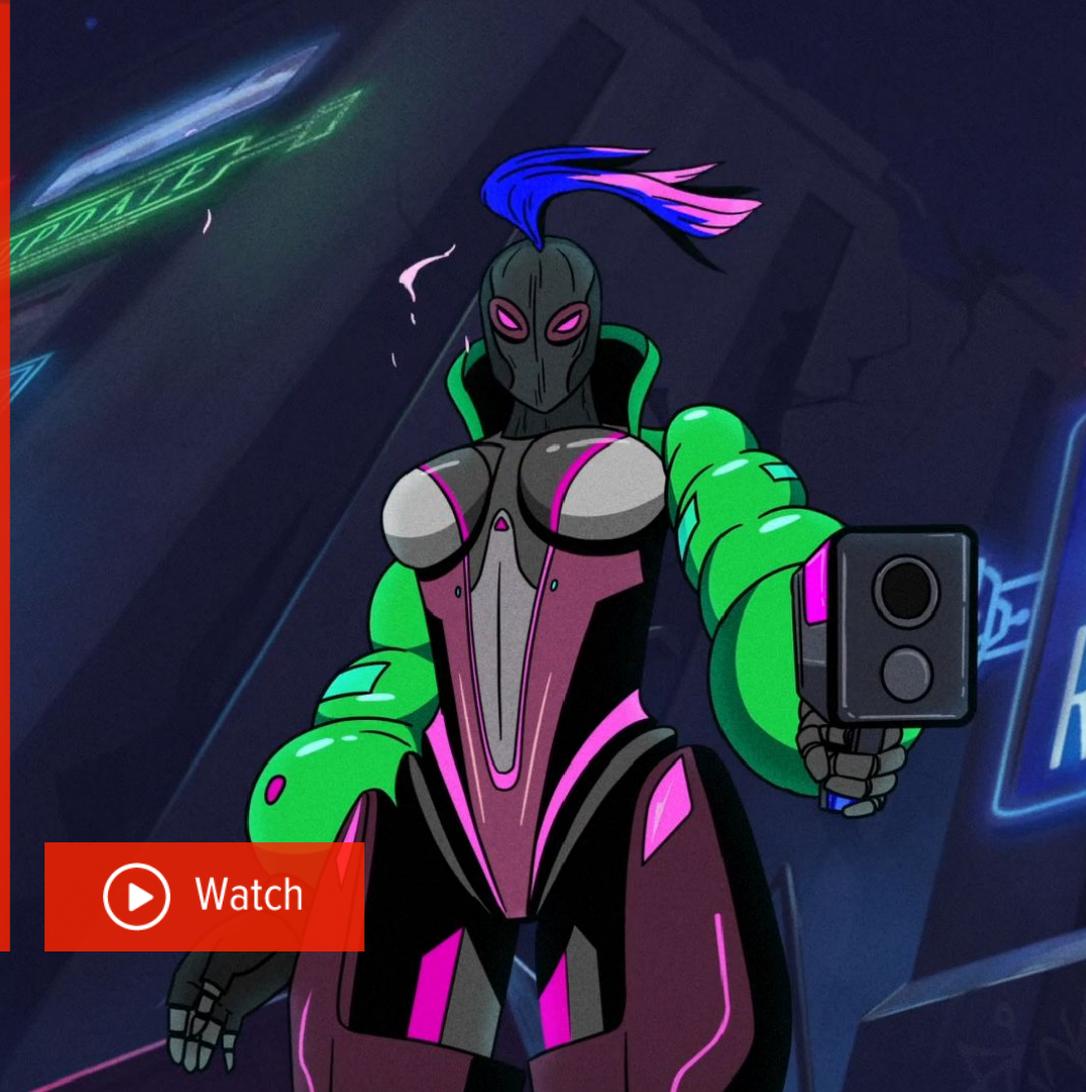
38 seconds

PRODUCTION TIME

4,5 weeks

TECHNIQUE

2D frame by frame character animation



Watch

SMOTRESHKA

Brand video featuring the *Smotreshka* mascot in the iconic movie-inspired looks

CLIENT

Smotreshka

TASK

Explain the service's advantages to movie fans with entertaining references to legendary films

RUNTIME

67 seconds

PRODUCTION TIME

8 weeks

TECHNIQUE

2D frame by frame character animation



Watch

BUSINESS WARS

Teaser for a podcast about the battle between business giants — Netflix vs. Blockbuster

CLIENT

Business Wars

TASK

Engage the audience with a dynamic animated promo

RUNTIME

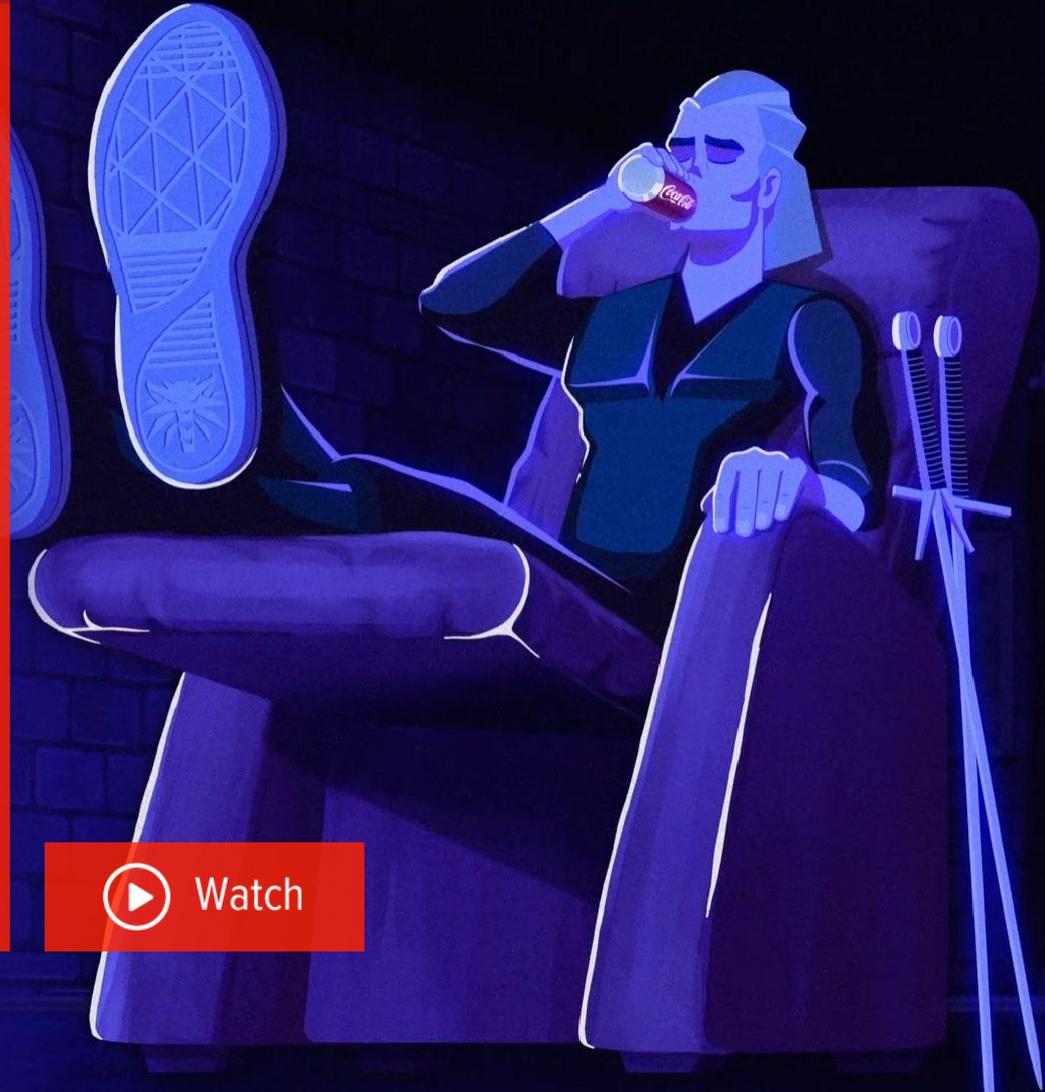
55 seconds

PRODUCTION TIME

4 weeks

TECHNIQUE

2D frame by frame character animation,
3D animation



Watch

ROCO

Vibrant music video for a social media campaign set in a fantasy world of stationery

CLIENT

ROCO

TASK

Show how the company's products help children create and explore magical worlds of their imagination

RUNTIME

88 seconds

PRODUCTION TIME

8 weeks

TECHNIQUE

2D frame by frame character animation



Watch



NEKKI

Promo trailer for an NFT game *Fight.me*

CLIENT

Nekki

TASK

Convey the underground game atmosphere and showcase its gameplay with intense battles

RUNTIME

54 seconds

PRODUCTION TIME

7 weeks

TECHNIQUE

2D frame by frame character animation



Watch

NFT WMP

Announcement video for an invite-only NFT collection

CLIENT

WORLD META PRIDE

TASK

Engage potential participants with a bold invitation video

RUNTIME

65 seconds

PRODUCTION TIME

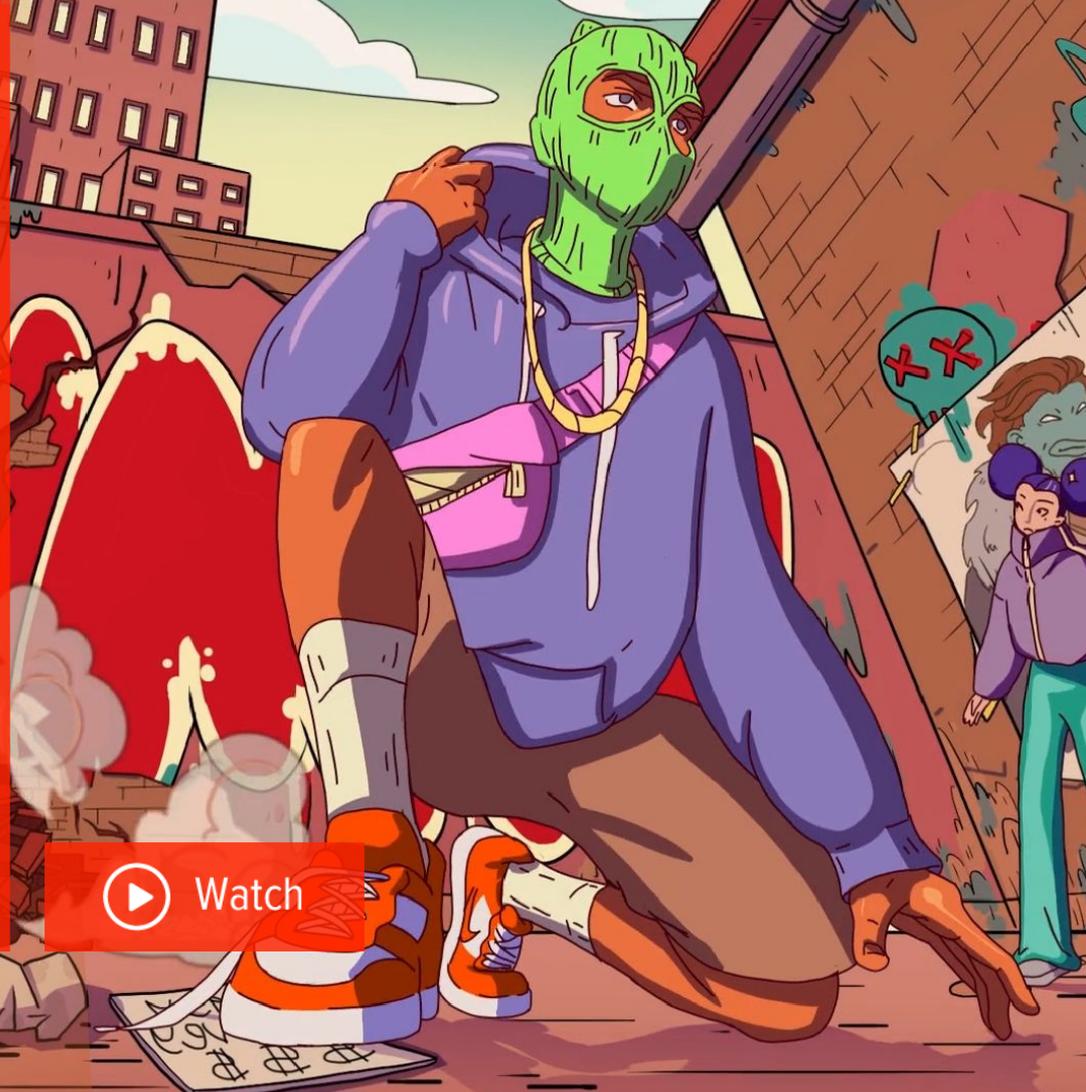
5 weeks

TECHNIQUE

2D frame by frame character animation



Watch



DEMIX

AI-adventure that has reached a new level thanks to comfortable hiking clothes

CLIENT



TASK

Demonstrate the quality of the client's sportswear through a vivid and dynamic visual

RUNTIME

25 seconds

PRODUCTION TIME

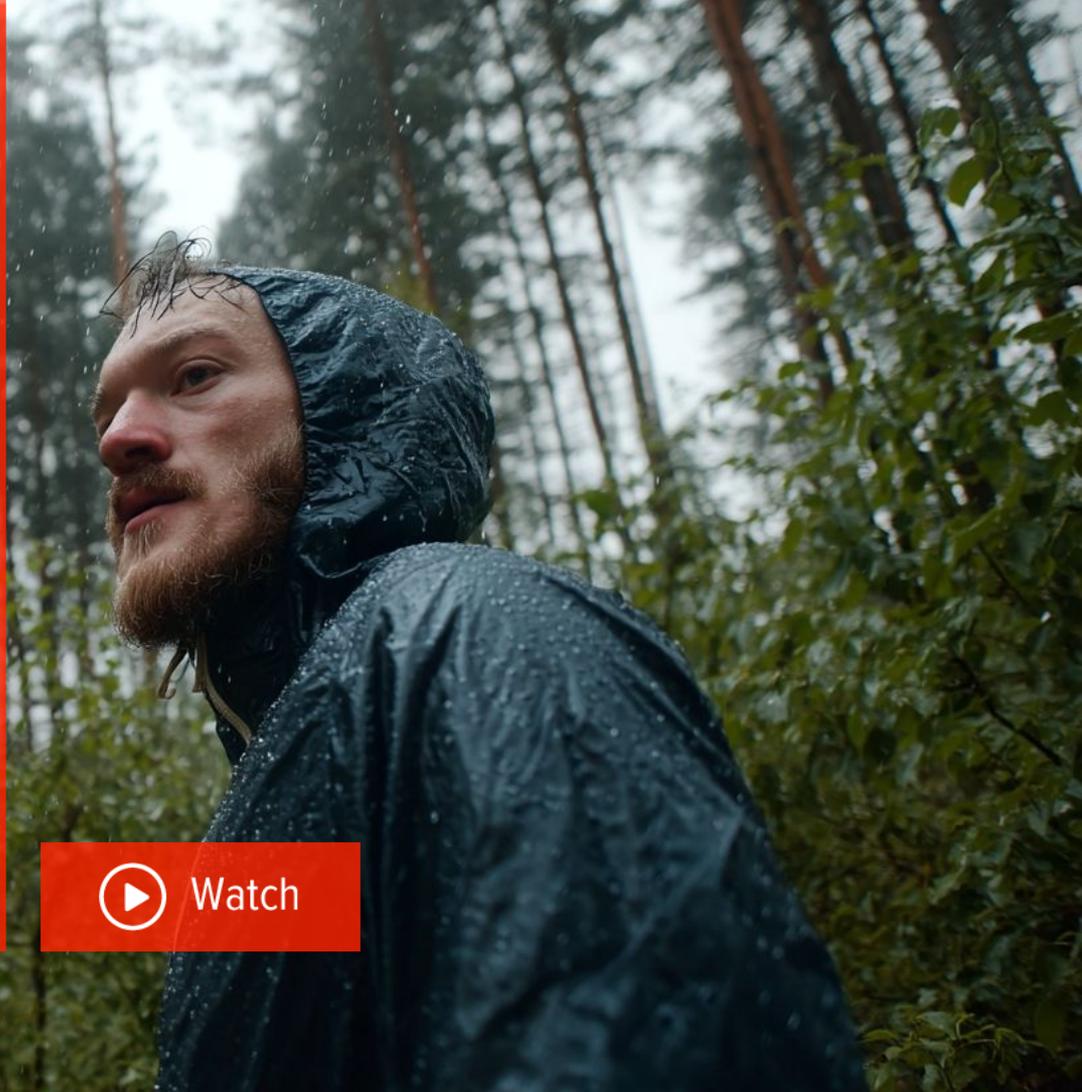
3 weeks (November 2025)

TECHNIQUE

Midjourney, Kling, Nano Banana Pro, Seedance, Seedream, 11labs, Photoshop



Watch



ALONE

Post-apocalyptic music video for a rising artist

CLIENT

Invlota

TASK

Bring the songwriter's thoughts to life through animation

RUNTIME

269 seconds

PRODUCTION TIME

10 weeks

TECHNIQUE

2D frame by frame character animation,
3D animation,
VFX



Watch



SOLDOUT

Opening sequence for the *PREMIER* platform series featuring the protagonist's worries and story plot references

CLIENT

▶ **PREMIER**

TASK

Create an unskippable opening sequence

RUNTIME

44 seconds

PRODUCTION TIME

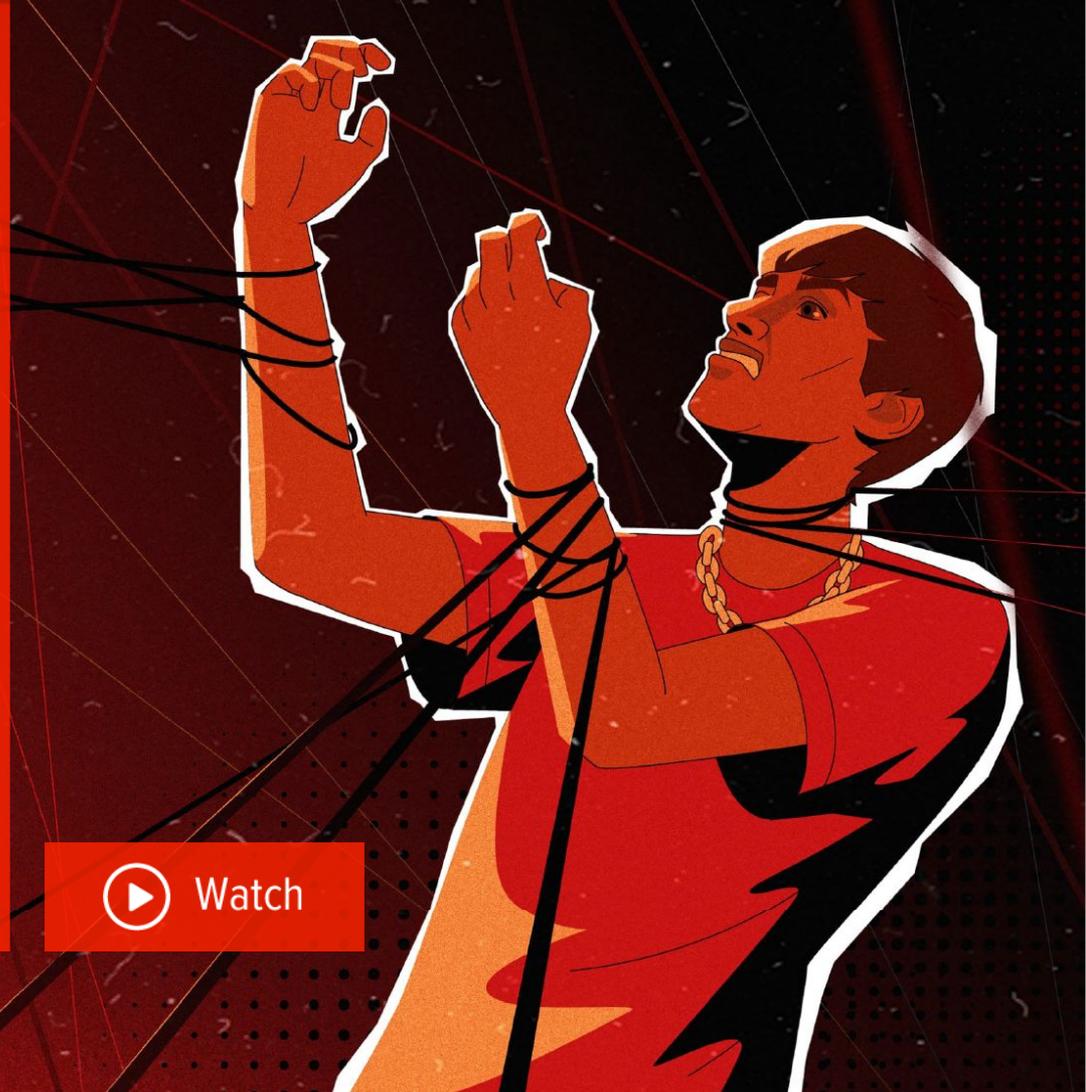
7 weeks

TECHNIQUE

2D frame by frame character animation



Watch



LE.GEN.D. ANIMATION

Animated fragment for an episode where the protagonist's therapy session escalates into a full-blown action scene

CLIENT

► PREMIER

TASK

Elevate the series' originality with pixel animation inspired by video games of the '90s

RUNTIME

498 seconds

PRODUCTION TIME

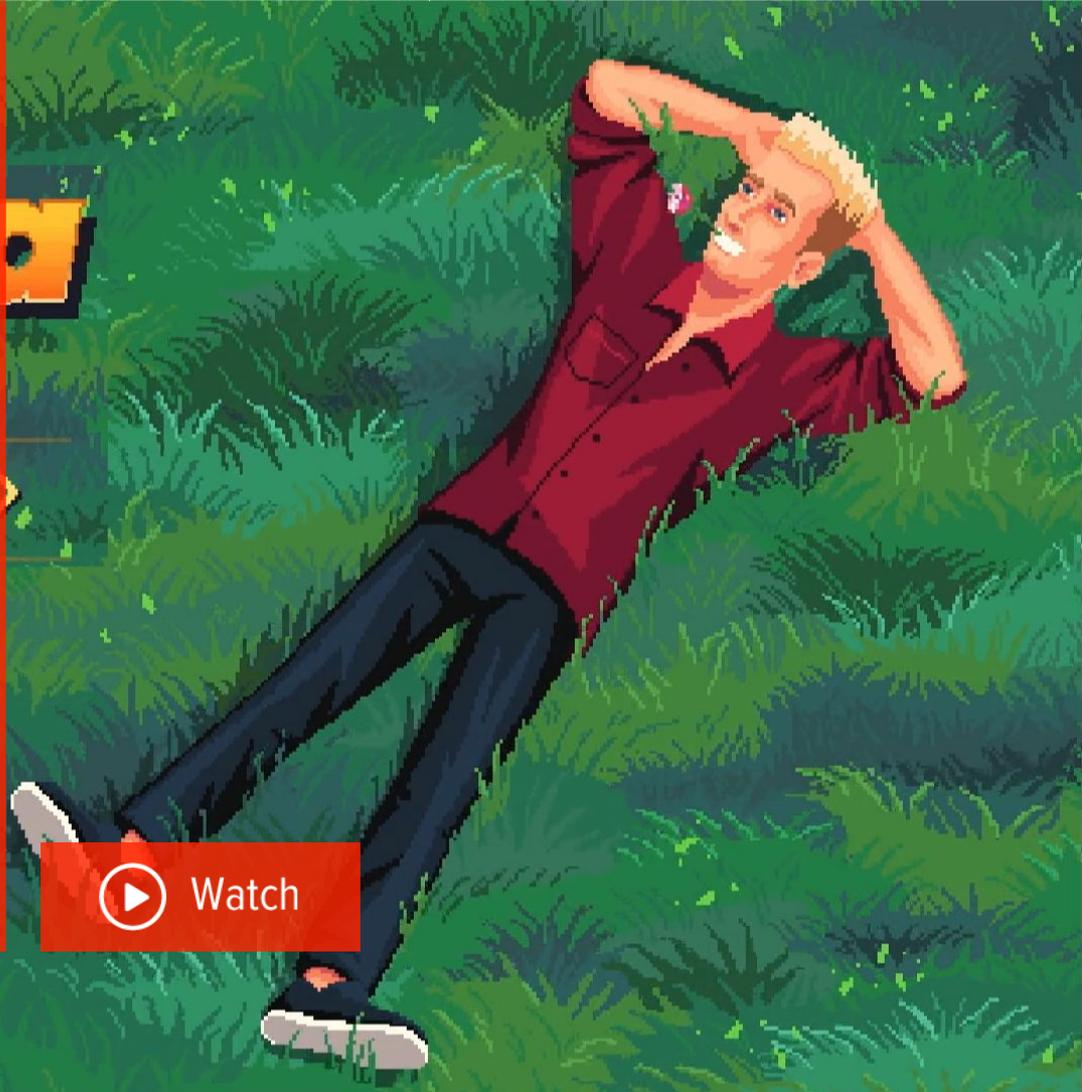
16 weeks

TECHNIQUE

2D frame by frame character animation



Watch



DR. REDDY'S. 360° SPACE EXPERIENCE

3D VR video about the medical product

CLIENT

Dr.Reddy's 

TASK

Attract the conference attendees' attention to the pharmaceutical product *Telsartan*

RUNTIME

305 seconds

PRODUCTION TIME

8 weeks

TECHNIQUE

3D motion design, VR



Watch

SIMPLY PIANO

Promo explainer for a popular piano learning app

CLIENT

Simply Piano

TASK

Inspire the new audience to play like legendary musicians

RUNTIME

77 seconds

PRODUCTION TIME

4,5 weeks

TECHNIQUE

2D frame by frame character animation

Rigged character animation



Watch

TOUCH BANK

Explainer featuring a charismatic main character —
Touchbank's virtual assistant

CLIENT

Touch Bank

TASK

Make a fun introduction to the app's
most useful features for the bank's new clients

RUNTIME

150 seconds

PRODUCTION TIME

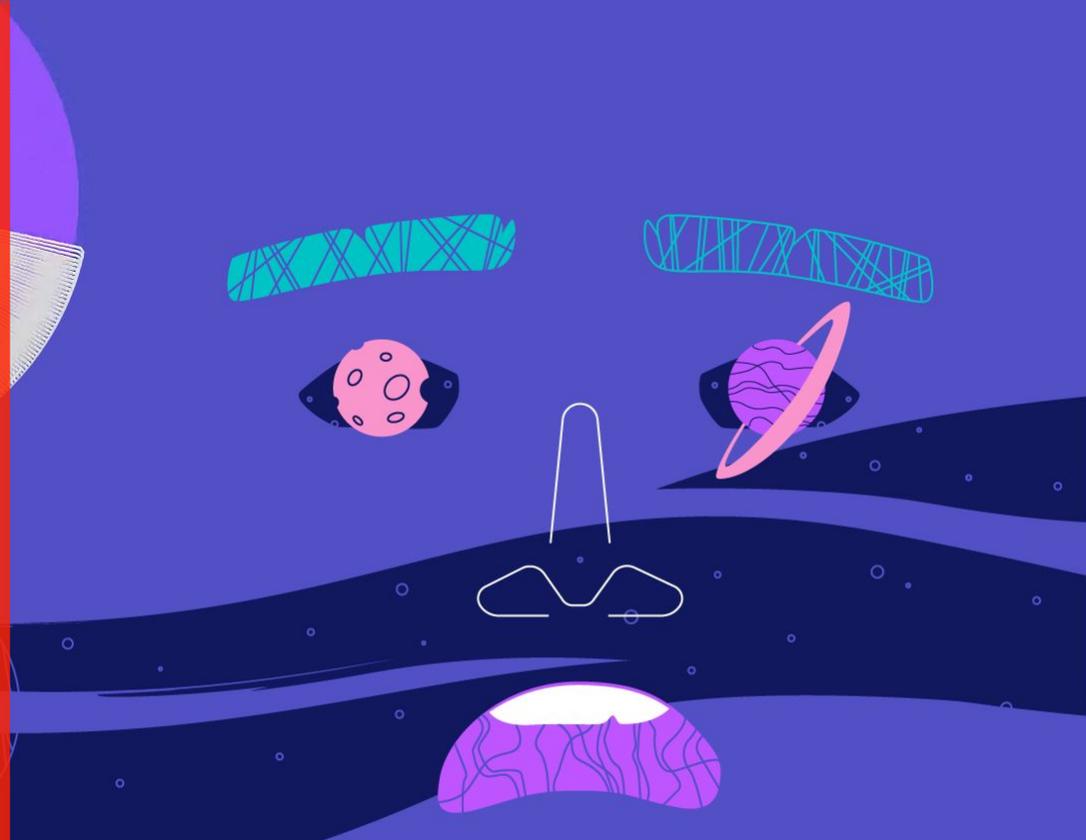
6 weeks

TECHNIQUE

2D frame by frame character animation
Rigged character animation



Watch



BRUSNIKA

Explainer about the factory-based construction method used by the company

CLIENT

Brusnika

TASK

Illustrate all stages of construction through animation highlighting the key features of this innovative approach

RUNTIME

150 seconds

PRODUCTION TIME

6 weeks

TECHNIQUE

Isometry,
2D motion design



Watch

CONTACTS

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Behance

